



Centurion
UNIVERSITY

Shaping Lives...
Empowering Communities...

Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of June 2025

SCHOOL OF MANAGEMENT



Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of June 2025

Teacher's Training Program

Centurion University Hosts 5-Day Teacher's Training Program for CHSE Educators

Centurion University of Technology and Management organized a five-day Teacher's Training Program for faculty under the Council of Higher Secondary Education (CHSE) from June 20 to 24, 2025. Around 50 participants engaged in intensive training focused on enhancing pedagogical techniques, subject delivery, and classroom engagement skills.

The program featured hands-on sessions, expert-led modules, and collaborative group discussions to refresh teaching skills and incorporate modern strategies.

This initiative underscores the university's commitment to strengthening the broader educational ecosystem in Odisha. By extending professional development opportunities beyond its own institution, Centurion University actively works to improve the quality of education at the higher secondary level across the state.

The program aims to cultivate a well-trained teaching community, benefiting countless students and reinforcing the university's role as a leader in academic excellence and community development.



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MDP 2025 at CUTM with RBB Delegates

5 Days of Insight, Innovation & Industry Connect: MDP 2025 at CUTM with RBB (Rastriya Banijya Bank) Delegates.

CUTM Hosts Day 1 of MDP for Rastriya Banijya Bank Delegates from Nepal

The Management Development Program (MDP), jointly organized by Banking Finance and Insurance Institute of Nepal Limited in collaboration with Centurion University of Technology and Management (CUTM), commenced on 16th June 2025 in Odisha, India. Delegates from Rastriya Banijya Bank Limited (Nepal) began their 5-day learning journey with an immersive experience combining academic exposure, industry interaction, and sustainability-focused site visits.



Campus Tour & Inaugural Session

Day 1 began with a guided campus tour, offering delegates a comprehensive overview of CUTM's learning environment, skill-based training facilities, and community-driven initiatives. The tour underscored the university's commitment to bridging theory with real-world application.



Visit to Pollinators Paradise

Delegates explored Pollinators Paradise, a biodiversity zone developed by CUTM to promote ecological sustainability. Featuring native flowering species, active beehives, and learning exhibits, the visit reflected the university's emphasis on environmental education and green innovation.

Interaction at the Career Development Cell

The delegation visited the Career Development Cell (CDC), where they learned about CUTM's placement strategies, industry-integrated training modules, and career mentoring processes that guide students toward employability and entrepreneurship.

Tour of the Production Unit

The Production Unit showcased CUTM's practical approach to manufacturing and product development. Delegates observed real-time operations and were briefed on how students are trained in industry-relevant production ecosystems.

Visit to the Maritime Department

A visit to the Maritime Department introduced participants to CUTM's specialized programs in global maritime studies. Training simulators, safety systems, and career pathways in the marine sector were highlighted.



Expert Session by Dr. Satyabrata Das (HDFC Bank)

An engaging expert session was delivered by Dr. Satyabrata Das, featuring insights into Mortgage Loan Products, Sales & Marketing Techniques, and Customer-Centric Banking Strategies. Key discussion points include: Mortgage loan types and eligibility criteria, Sales techniques for client acquisition and trust-building, Digital marketing, customer segmentation, and outreach, The importance of service delivery in retail banking success and aligned with evolving banking practices, offering direct value to delegates from Rastriya Banijya Bank.

Inaugural Remarks & Closing Note

The program was formally inaugurated by Dr. Girija Nandini, Associate Dean, CUTM, followed by expectation sharing by Dr. Satyabrata Das. The day concluded with participants expressing deep appreciation for CUTM's model of experiential education, sustainability, and skill-based learning—laying a strong foundation for the sessions ahead.

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MDP 2025 at CUTM with RBB Delegates

Day 2: Leadership Learning and Industry Exposure Enrich MDP Experience

The second day of the Management Development Program (MDP) at Centurion University of Technology and Management (CUTM) brought together leadership insights and practical banking exposure for the visiting delegates from Rastriya Banijya Bank Limited (Nepal). The day unfolded with interactive sessions, team-building exercises, and a curated visit to Axis Bank.



Leadership Development Session by Prof. KVD Prakash

The day began with an engaging session led by Prof. KVD Prakash, Dean – Innovation, Incubation & Entrepreneurship and HRD at CUTM. Through reflective sharing, ice-breakers, and group discussions, delegates explored:

- Emotional intelligence and strategic thinking
- Time and decision management
- Relationship-building and communication in leadership

The session encouraged participants to open up, connect, and develop a stronger sense of peer learning and group cohesion.



Team Building Through Real-World Simulations

To strengthen group dynamics, participants took part in team-based activities that emphasized:

- Coordination – aligning toward shared goals
- Cooperation – adapting to diverse perspectives
- Collaboration – maximizing collective strengths

Through tasks and case-based simulations, the exercises highlighted the value of synergy in organizational success.



Axis Bank Visit: Learning from the Indian Banking Ecosystem

In the second half, delegates visited Axis Bank, where they interacted with senior staff and explored:

- Daily operational structures and customer interface
- Digital tools used in banking services
- Comparative insights between Indian and Nepalese banking frameworks

The visit offered meaningful understanding of industry practices and technology-driven banking models.



Conclusion

Day 2 blended academic insight with practical exposure. Prof. KVD Prakash's leadership session strengthened interpersonal dynamics, while the Axis Bank visit provided meaningful comparisons between Indian and Nepalese banking. The mix of soft skills and sectoral learning was appreciated by all participants.

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MDP 2025 at CUTM with RBB Delegates

Day 3: Fostering Agri-Entrepreneurship and Business Thinking at CUTM

Day 3 of the Management Development Program at Centurion University of Technology and Management (CUTM) focused on entrepreneurial skill-building and organic farming as a pathway for sustainable rural development.

The sessions were led by two distinguished faculty members — Dr. Girija Nandini, Associate Dean, School of Management, and Dr. Saurav Barman, expert in sustainable agri-practices.



Business Plan Workshop: From Ideas to Execution

In a dynamic workshop led by Dr. Girija Nandini, participants explored how to turn academic concepts into executable business models using CUTM's own Production Units (housing, clothing, food services) as live case studies.

The session covered: Idea generation and opportunity mapping, Market segmentation and value proposition, Revenue streams, cost structure, and financial forecasting, Resource planning and operational flow.

Delegates enhanced their abilities in entrepreneurial thinking, financial literacy, teamwork, and strategic presentation.



Organic Farming for Sustainable Agri-Entrepreneurship

Dr. Saurav Barman delivered an eye-opening session on organic farming as an entrepreneurial opportunity, especially for rural and youth-led startups under CUTM's SGri initiative. He highlighted:

- Opportunities: Rising demand, soil resilience, government support, and product diversification
- Constraints: Low initial yield, lack of awareness, certification challenges, and market access
- Solutions: Training, mentoring, model farms, and cluster-based approaches

The session emphasized how SGri bridges gaps by linking farmers to training, certification, and direct organic markets

Conclusion

Day 3 brought together practical business modeling and sustainability-driven enterprise. While Dr. Girija Nandini's workshop strengthened entrepreneurial acumen, Dr. Barman's insights into organic farming inspired participants to explore agri-based ventures. Together, the sessions showcased CUTM's holistic approach to real-world learning and rural transformation



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MDP 2025 at CUTM with RBB Delegates

Day 4: Exploring Odisha's Heritage – A Cultural and Educational Immersion

On Day 4 of the Management Development Program (MDP), delegates experienced Odisha's rich cultural legacy through a thoughtfully curated visit to the Konark Sun Temple and the Jagannath Temple in Puri. This day offered participants a break from classroom sessions, while deepening their appreciation for Indian heritage, architecture, and traditions.

Konark Sun Temple – Where History Meets Engineering

The journey began at the iconic Konark Sun Temple, a UNESCO World Heritage Site celebrated for its architectural grandeur and spiritual symbolism. Participants explored: 13th-century Kalinga architecture and stone craftsmanship, Astronomical design elements aligned with the Sun, Stories of ancient India's engineering brilliance, Conversations around heritage conservation and tourism management.

Sacred Sojourn to Puri and Jagannath Temple

The group then visited Puri, one of the revered Char Dham pilgrimage sites. Highlights included:

- A spiritual walk through the Jagannath Temple, absorbing its rituals and significance
- Interaction with local traditions, priests, and devotees
- A serene evening at Puri Beach, encouraging reflection and connection
- Dialogue on Odisha's tourism sector and its impact on the local economy

Conclusion

Day 4 offered a refreshing transition from academic sessions to immersive cultural learning. The visits to Konark and Puri fostered a deeper understanding of Odisha's historical richness, spiritual roots, and cultural diversity – strengthening group bonding through shared reflection and discovery.



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MDP 2025 at CUTM with RBB Delegates

Day 5: Risk, Resilience, and Reflections – Wrapping up the MDP Journey

The final day of the Management Development Program (MDP) at Centurion University of Technology and Management (CUTM) centered on expert-led insights into banking operations and navigating change, followed by a warm and reflective Valedictory Ceremony. The day balanced technical depth with visionary leadership, leaving participants with practical tools and long-lasting inspiration.

Banking Expertise with Mr. Suryakanta Satpathy

Mr. Suryakanta Satpathy, Cluster Manager, Bank of India, delivered a comprehensive session focusing on:

- Risk Assessment frameworks in banking
- Recovery Management strategies for NPAs and loan negotiation
- Retail Lending – credit appraisals, customer profiling, and recovery challenges

The session was rich in real-world banking practices and regulatory insights.



Embracing Change with Prof. Mukti Kanta Mishra

Prof. Mukti Kanta Mishra, President of CUTM, led an inspiring session on leadership in volatile environments, addressing:

- Leading through uncertainty
- Turning disruption into opportunity
- Cultivating agility and adaptability

His insights motivated participants to evolve as proactive, purpose-driven professionals.



Valedictory Ceremony – A Gracious Close

The program culminated with a Valedictory Session, graced by:

- Prof. Mukti Kanta Mishra, President, CUTM
- Prof. Supriya Pattanayak, Vice Chancellor, CUTM
- Dr. Girija Nandini, Associate Dean, School of Management, CUTM

The session reflected on the week's transformative journey—spanning leadership, entrepreneurship, culture, and banking. Participants were lauded for their enthusiasm and received certificates, followed by feedback sharing and parting words of collaboration and growth.



Conclusion

Day 5 closed the program on a high note—blending technical acumen, leadership vision, and heartfelt acknowledgment. Participants walked away enriched, equipped, and empowered to apply their learnings in both national and cross-border professional landscapes.



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International Recognition & Presentations

Centurion University at CSR 2025 – Vietnam

8th International Conference on Corporate Social Responsibility & Sustainable Development

Date: June 16–17, 2025

Venue: Ho Chi Minh City, Vietnam

Organizers: Society for Education and Research Development (India) and Southern Institute of Social Sciences (Vietnam)

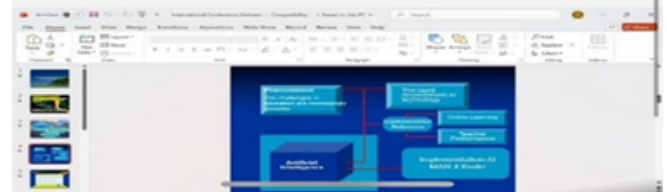
Conference Proceedings Publisher: Springer, Scopus
The 8th International Conference on Corporate Social Responsibility & Sustainable Development (CSR 2025) brought together global leaders, scholars, and practitioners to engage in rich discussions on sustainable development and responsible corporate practices. Centurion University of Technology & Management (CUTM), India, marked its presence on both national and international fronts through active participation and leadership.

Dr. Anita Patra, Registrar of Centurion University, attended the conference in person in Ho Chi Minh City and played a key role by chairing multiple technical sessions. Her facilitation enabled knowledge-sharing across academic and professional domains, with discussions centered around sustainability, business ethics, and global development strategies. Her presence reinforced the University's commitment to global collaboration and socially responsible education.

Dr. Shiv Sankar Das from the School of Management participated virtually and served as a Session Chair. His moderation of technical discussions contributed significantly to the dialogue on corporate responsibility and inclusive growth, especially within the MSME sector. His engagement underlined Centurion's vision of creating value-driven leaders with a global outlook.

Additionally, Dr. Ronismita Mishra presented a research paper titled "Corporate Social Responsibility of MSMEs for Sustainable Development," reflecting the University's research-driven approach toward solving real-world socio-economic challenges. The paper emphasized the importance of CSR initiatives by small businesses in driving inclusive and sustainable progress.

Overall, Centurion University's participation in CSR 2025 underscored its growing global academic influence, focus on sustainable business education, and dedication to fostering international academic partnerships. The University continues to champion community-driven innovation, policy-relevant research, and socially impactful education across borders.



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International Recognition & Presentations

International Recognition for Academic Leadership

Dr. Shiv Sankar Das, faculty member at Centurion University of Technology & Management, was honored as a Session Chair at the prestigious 8th International Conference on Corporate Social Responsibility & Sustainable Development (CSR 2025), held on June 16–17, 2025, in Ho Chi Minh City, Vietnam.

The event was jointly organized by the Society for Education and Research Development (India) and the Southern Institute of Social Sciences (Vietnam). Dr. Das chaired technical sessions, contributing to enriching global dialogue on sustainable development and corporate responsibility.



Research Presentation on CSR and MSMEs

Dr. Ronismita Mishra of Centurion University of Technology and Management presented her research paper titled “Corporate Social Responsibility of MSMEs for Sustainable Development” at the 8th International Conference on Corporate Social Responsibility & Sustainable Development (CSR 2025), held on June 16–17, 2025, in Ho Chi Minh City, Vietnam.

Organized by the Society for Education and Research Development (India) in collaboration with the Southern Institute of Social Sciences (Vietnam), the conference featured high-impact academic exchanges on CSR, with proceedings published by Springer and indexed in Scopus. Dr. Mishra’s contribution was acknowledged during the technical sessions for its relevance to emerging CSR practices in the MSME sector.



Global Presentation on FDI and Sustainability by Dr. Ronismita Mishra

Dr. Ronismita Mishra, faculty of the School of Management, presented her paper titled “An Analysis of the Impacts of Macro-Economic Variables on the Inflow of Foreign Direct Investment (FDI) in India under Liberalisation and its Sustainability” at the International Conference on Finance and Economics: Aligning Global Markets with Sustainable Development Goals (ICFEGM–SDGs). The conference was jointly organized by Woxsen University, India, and the University of Pécs, Hungary, and held in hybrid mode on March 7–8, 2025. Her research brought valuable insights into the dynamic interplay between FDI and macroeconomic indicators in the Indian context, contributing meaningfully to the global discourse on sustainable economic development.



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Certifications by Faculties

Dr. Susanta Kumar Patnaik Represents SoM on a Global Platform

Dr. Susanta Kumar Patnaik presented a research paper at the 8th International Conference on Corporate Social Responsibility & Sustainable Development, held on June 16–17, 2025, at Ho Chi Minh City, Vietnam.

Organized collaboratively by the Society for Education and Research Development, India, and the Southern Institute of Social Sciences, Vietnam, the conference brought together global voices on sustainability and responsible business. Dr. Patnaik's active participation highlights SoM's growing international academic presence and commitment to socially conscious management education.



Dr. Prajna Pani Shares Research Insights at International CSR Conference in Vietnam

Adding to the global academic footprint of the School of Management, Dr. Prajna Pani took part in the 8th International Conference on Corporate Social Responsibility & Sustainable Development, held on June 16–17, 2025, in Ho Chi Minh City, Vietnam.

Organized jointly by the Society for Education and Research Development, India, and the Southern Institute of Social Sciences, Vietnam, the event brought together scholars and practitioners to explore critical issues in sustainability.

Dr. Pani's presentation offered valuable perspectives on evolving CSR practices, contributing meaningfully to international academic discourse.



Dr. Parle Kalyan Chakravarthy Presents at Prestigious CSR Conference in Vietnam

Representing Centurion University's academic excellence on an international stage, Dr. Parle Kalyan Chakravarthy presented his research at the 8th International Conference on Corporate Social Responsibility & Sustainable Development, held on June 16–17, 2025, in Ho Chi Minh City, Vietnam.

The conference, hosted by the Society for Education and Research Development (India) in collaboration with the Southern Institute of Social Sciences (Vietnam), provided a vibrant platform for discussions on sustainable growth and ethical corporate governance. Dr. Chakravarthy's contribution added depth to the global exchange of ideas in the field of CSR.



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Certifications by Faculties

Dr. Girish Prasad Rath Contributes to Global Discourse on Sustainability in Vietnam

Furthering his scholarly engagement in the domain of responsible business, Dr. Girish Prasad Rath participated in the 8th International Conference on Corporate Social Responsibility & Sustainable Development, held on June 16–17, 2025, in Ho Chi Minh City, Vietnam.

Hosted by the Society for Education and Research Development (India) in association with the Southern Institute of Social Sciences (Vietnam), the event served as an interdisciplinary forum for exchanging ideas on sustainable development. Dr. Rath's paper presentation reflected a deep academic commitment to ethical business practices and inclusive growth.



Mr. Sushil Kumar Pradhan Explores Consumer Psychology in Social Commerce at ICFIFS 2025

Mr. Sushil Kumar Pradhan presented his research paper titled "Driving Impulse Buying through Emotional and Brand Connections in Social Commerce: A Sustainability-Oriented Perspective" at the International Conference on Fostering Inclusivity for Future Sustainability (ICFIFS – 2025), held on 28th and 29th June 2025.

His presentation shed light on the intersection of consumer behavior, emotional branding, and sustainability within the evolving landscape of social commerce.

The conference provided a collaborative platform for scholars and practitioners to deliberate on inclusive and future-ready strategies across various disciplines.



Dr. Girish Prasad Rath Upskills in AI Pedagogy through FDP by IIT Patna's Vishlesan i-HUB

With a strong focus on integrating advanced technologies into academia, Dr. Girish Prasad Rath successfully completed the Faculty Development Program titled "AI Mastery for Educators", organized by Vishlesan i-HUB, IIT Patna.

The program, conducted from 15th May to 7th June 2025, offered in-depth exposure to artificial intelligence concepts, tools, and teaching methodologies tailored for academic professionals. Dr. Rath's participation highlights his ongoing commitment to innovation in management education and tech-enabled teaching practices.



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Presentation & Research Contributions

Faculty Paper Presentation on Workplace Wellness under Vision Viksit Bharat 2047

Dr. Ronismita Mishra and Dr. Shiv Sankar Das, esteemed faculty members of the School of Management, presented their joint paper titled "Sustainable Workplace Wellness Strategies: Bridging the Gap Between Policy and Practice" at the Research Seminar on Health & Wellness for All, held on 15th February 2025.

The seminar was part of the Vision Viksit Bharat 2047 initiative organized by NICMAR, with reputed academic publication partners including Sage, Springer Nature, and Compathe. Their research offered thoughtful perspectives on aligning workplace wellness policies with effective real-world implementation—an area vital to future-ready organizations.



Faculty Research Contribution at National Conclave on Viksit Bharat @2047

Dr. Ronismita Mishra, Assistant Professor, Centurion University of Technology and Management, Bhubaneswar, actively participated and presented a research paper titled "Role of MSMEs in Poverty Alleviation and Employment Generation for Sustainable Development" at the 2nd National Conclave on Viksit Bharat @2047.

Date: March 22, 2025,

Venue: KIIT Deemed to be University, Bhubaneswar, theme: Mission LIFE: Driving Sustainable Development Through Individual and Collective Action,

Organized by: School of Economics & Commerce and IQAC, KIIT-DU

The conclave provided a powerful platform to discuss transformative roles of micro, small, and medium enterprises (MSMEs) in advancing India's sustainable development goals and shaping a resilient, inclusive economy for Viksit Bharat.



Faculty Paper Presentation at ICSSR National Seminar on SDGs & Vision 2047

Dr. Ronismita Mishra, Assistant Professor, School of Management, Centurion University of Technology and Management, Bhubaneswar, participated and presented a research paper titled "Revitalizing India's Sustainable Development through FDI: Navigating Post-Pandemic Challenges and Prospects" at the ICSSR-Sponsored Two-Day National Seminar on "Vision 2047: Aligning SDGs with India's Development Aspirations". August 29–30, 2024, Department of Economics, Kurukshetra University, Haryana Organized by Kurukshetra University and supported by the Indian Council of Social Science Research (ICSSR), the seminar served as a platform for deep policy dialogue and scholarly exchange on integrating Sustainable Development Goals (SDGs) into India's long-term development roadmap.



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Publications & Research Contributions

SoM Celebrates a Landmark Academic Milestone with Journal Publication

The School of Management proudly announces the release of Volume 2, Issue 1 (June 2025) of the "Centurion Journal of Business, Economics and Social Science", a peer-reviewed platform that reflects the institution's commitment to academic excellence and interdisciplinary research.

This edition features an impressive compilation of scholarly contributions by SoM faculty members, covering a rich variety of topics in business, finance, literature, social science, and gender studies. The journal represents a vibrant confluence of thought leadership, applied research, and societal relevance.

Editorial Leadership

This impactful issue has been guided and curated under the editorial leadership of Dr. Anita Patra, Registrar of Centurion University, who served as the Editor for this volume. Her academic insight and administrative guidance played a vital role in ensuring the quality, relevance, and scholarly depth of the journal.

Featured Research Contributions from SoM Faculty:

Dr. Girish Prasad Rath

Bridging the Gap: Hybrid Learning Approaches for Reducing Language Anxiety in Second Language Acquisition

An educational insight into mitigating student anxiety through blended language learning models.

Dr. Tapan Kumar Panda

Financial Themes in Contemporary Dystopian Fiction

An interdisciplinary exploration connecting finance and literature, highlighting economic disparities in modern dystopian narratives.

Ms. Madhusmita Pattanaik

The Intersection of Postcolonial Ecofeminism and Indian English Literature: A Focus on Arundhati Roy's Novels

A literary analysis blending ecological and feminist lenses in postcolonial Indian fiction.

Dr. Shiv Sankar Das, Mr. KVD Prakash & Ms. Rupsa Mahapatra

Empowering Odisha: Fostering Women's Entrepreneurship for Sustainable Growth and Innovation

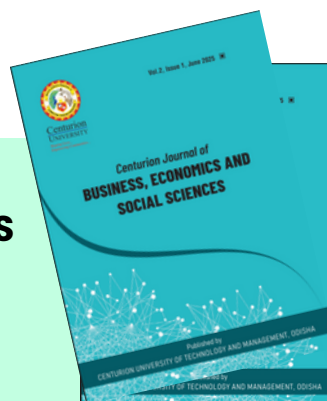
A regional study focusing on inclusive growth through women-led entrepreneurial ventures.

Ms. Girija Nandini, Dr. Pramod Kumar Patjoshi & Dr. Shiv Sankar Das

Relative Risk Return Study of IT Companies in Indian Stock Market

An analytical report evaluating the risk-return dynamics of Indian IT sector stocks.

Centurion Journal of BUSINESS, ECONOMICS AND SOCIAL SCIENCES



Centurion Journal of Business, Economics and Social Science
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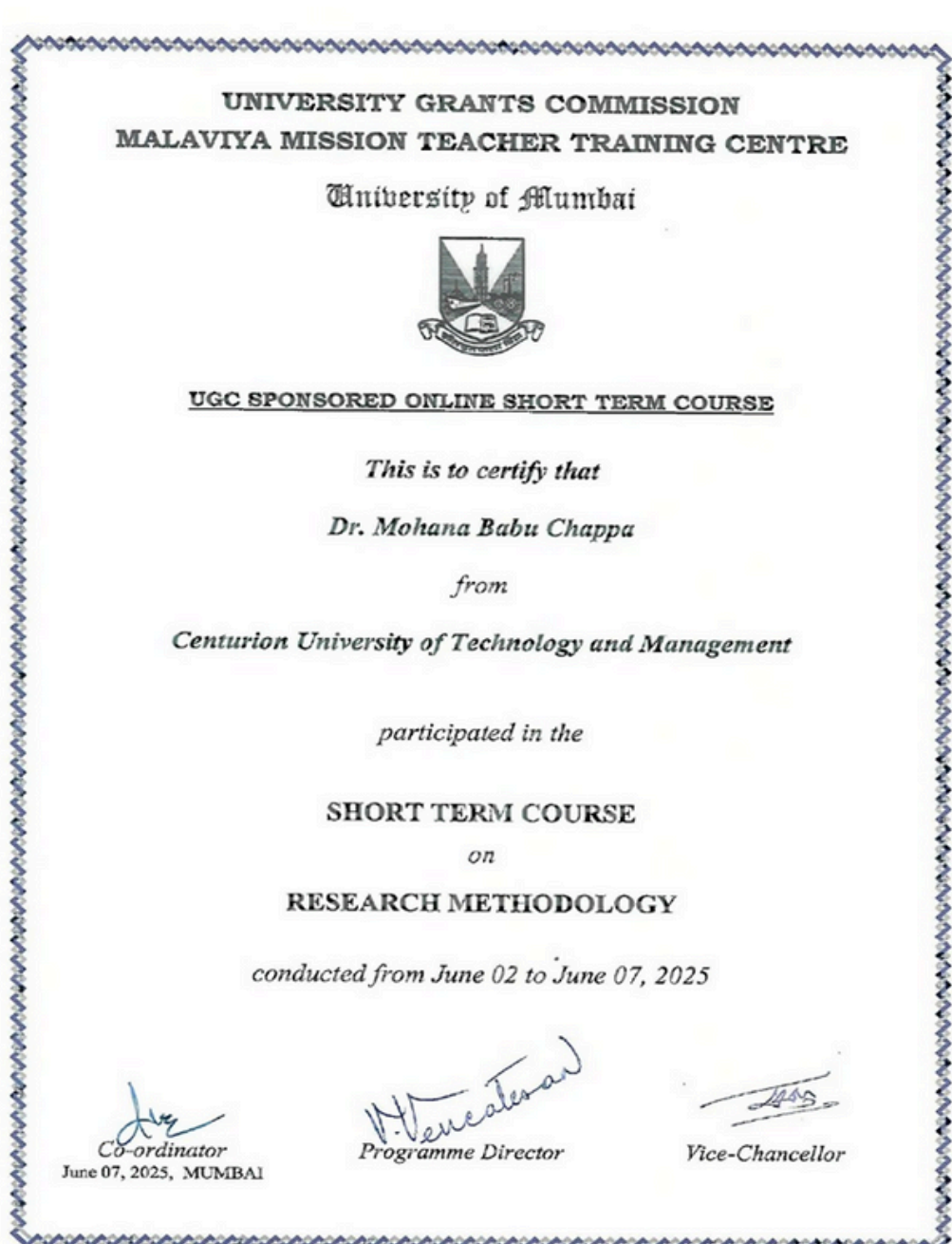
For the Month of June 2025

Publications & Research Contributions

Dr. Mohana Babu Chappa Completes UGC Short-Term Course on Research Methodology

Dr. Mohana Babu Chappa, faculty member at Centurion University, successfully participated in the UGC-sponsored Online Short-Term Course on Research Methodology, conducted by the Malaviya Mission Teacher Training Centre, University of Mumbai, from June 2 to June 7, 2025.

The program focused on enhancing research skills and academic inquiry, strengthening faculty capacity in scholarly practices.



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NISM & Securities Market Education

Mr. Ashutosh Parhi Attends Intensive FDP at NISM on Securities Market Education

Mr. Ashutosh Parhi participated in a five-day offline Faculty Development Program (FDP) titled "Empowering Educators by Building their Expertise in Securities Markets," organized at the NISM Campus, Patalganga, from 23rd to 27th June 2025.

This program offered in-depth training on financial instruments, market regulations, and pedagogy tailored for educators in the field of finance and investment. Mr. Parhi's involvement reflects a growing focus on aligning classroom learning with real-world capital market practices.



Empowering Educators through Securities Market Expertise

Dr. Jyotirmayee Sahoo successfully participated in a 5-day Faculty Development Program (FDP) titled "Empowering Educators by Building their Expertise in Securities Markets," conducted by the National Institute of Securities Markets (NISM) – a premier SEBI initiative.

Held from June 23–27, 2025, at the NISM Campus, Patalganga, Maharashtra, the program provided in-depth exposure to the workings of the Indian securities market, pedagogical approaches for finance education, and evolving regulatory frameworks.

The FDP served as a powerful platform to strengthen academic engagement in capital market education and reaffirmed CUTM's commitment to fostering market-ready educators.



Faculty Members Engage in University-Level FDP on Interdisciplinary Learning

A team of dedicated faculty members from the School of Management actively participated in the University-level Faculty Development Program (FDP) titled "Empowering Educators' Minds through Experiential and Interdisciplinary Learning," held from 2nd to 7th June 2024.

This enriching program encouraged cross-disciplinary dialogue and experiential learning approaches aimed at redefining traditional teaching practices. The collective participation underscores the faculty's commitment to educational innovation and continuous professional development.



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NISM & Securites Market Education

Centurion University Excels in National Financial Literacy Quiz 2025

We're proud to share that our students made a remarkable mark in the National Financial Literacy Quiz (NFLQ) 2025, organized by NISM and SEBI, with over 2.5 lakh students participating nationwide.

Representing Centurion University, our UG team – Subham Sarthak Sahoo and Sidhawsar Mukherjee (BBA 1st Year) – and PG team – Sk Ehetesham Gayas and Sk Muddassir Nawaz (MBA 1st Year) – cleared multiple rounds and ranked among the top performers in the Eastern Region.

Their journey from online rounds to the semi-finals in Kolkata reflects not just knowledge, but confidence and curiosity. While they narrowly missed the finals, their performance has inspired many – a proud moment for all of us!



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Centurion Cart by Students

SoM Students Display Entrepreneurial Excellence through the 'Saturday Centurion Cart' Initiative

Under the mentorship of Dr. Rajani Agrawalla, students from the School of Management (SoM), Centurion University successfully organized the 'Saturday Centurion Cart' sales initiative on June 5, 2025. Documented in the Centurion Cart Revenue Report, this hands-on activity aimed to cultivate entrepreneurial mindset, teamwork, and real-world business skills among the participants.

In just two hours, the students curated and sold a wide range of Centurion-branded products—including kurtis, shirts, soaps, pottery, plants, and decorative items—generating a total revenue of ₹1,039. Every aspect of the initiative, from product selection and marketing to stall design, pricing, and financial handling, was executed with energy and precision.

The students applied classroom concepts in a dynamic setting—engaging customers, promoting products, and working collaboratively. The initiative not only sharpened their skills in sales, negotiation, inventory planning, and leadership, but also built their confidence as future business professionals. This experiential event served as a vibrant showcase of Centurion University's commitment to practical learning, where innovation meets execution. It also strengthened community engagement and highlighted the students' potential to excel beyond the classroom.

The initiative also brought an entrepreneurial buzz to the campus, sparking interest among other students and visitors. The event showcased how real-world simulations, when guided well, can empower young minds with confidence, business sense, and a sense of ownership – values core to SoM's learning philosophy.

"We didn't just sell – we learned to lead."



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Alumni Talk

Alumni Talk by Ms. Monalisha Priyadarshini – Bridging Campus to Corporate

The Alumni Cell of the School of Management successfully hosted an inspiring virtual alumni talk on June 3, 2025. The session featured Ms. Monalisha Priyadarshini, a distinguished alumna from the 2017–2019 batch who now serves as Product Owner for Technology, AI, and eCommerce at Honeywell International Pvt. Ltd. in Bangalore. Ms. Priyadarshini virtually reconnected with her alma mater to provide invaluable insights and share her professional journey with the current student body. Her address was a vital step in bridging the gap between academic learning and industry expectations, fulfilling the Alumni Cell's mission to foster stronger connections and provide career guidance.

During her talk, Ms. Priyadarshini delved into the evolving landscape of corporate life and highlighted the tech trends that are shaping industries today. Drawing from her dynamic experience in AI and product innovation, she offered students a rare and practical glimpse into corporate strategy, product development, and the growth paths available in the tech sector. This direct and unfiltered interaction gave participants a clear understanding of how the theoretical knowledge gained during their studies translates into a real-world impact. Her insights were particularly relevant for students interested in emerging technologies, offering them a chance to learn directly from a professional at the forefront of the industry.

The online event garnered enthusiastic participation from students across the School of Management, underscoring the high level of interest in alumni-led career development sessions. The interactive format allowed for a dynamic exchange of questions and answers, enriching the experience for all attendees. Events like this are a cornerstone of the Alumni Cell's efforts, showcasing alumni success stories and providing powerful motivation for the next generation of business leaders. By bringing accomplished alumni back into the academic fold, the School of Management continues to enhance its curriculum and support system, preparing students to tackle the challenges of the modern business world.



ALUMNI TALK

By
Ms Monalisha Priyadarshini
MBA Batch of 2017-19
Product Owner (Tech, AI, eCom),
Honeywell International Pvt Ltd., Bangalore

Date: 3rd June, 2025 (Tuesday) **Time: 7:30PM to 8:30PM** **Organized by:**
Mode: Online **Audience: All Students of SoM** Alumni Cell,
School of Management

To join the video meeting, click this link: <https://meet.google.com/nfu-bpyt-fdx>

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CAMPUSES: Paralakhemundi | Bhubaneswar | Rayagada | Balangir | Balasore | Chatrapur

Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of June 2025

Faculty Development

Dr. M. Hemminlal Haokip Participates in Innovative Teaching Workshop

Dr. M. Hemminlal Haokip actively participated in "The Innovative Teaching Techniques Workshop" hosted by The Case Study Lounge in collaboration with Yangpoo University on 11th June 2025.

The session featured the case "Shri Ram Temple: A Fintech Solution for a Large-Scale Project", authored by Prof. K.S. Ranjani (IIM Mumbai), and focused on dynamic classroom strategies using real-world business scenarios.



Dr. Hemminlal Haokip Joins University-Level FDP on Interdisciplinary Learning

Dr. M. Hemminlal Haokip actively participated in "The Innovative Teaching Techniques Workshop" hosted by The Case Study Lounge in collaboration with Yangpoo University on 11th June 2025.

The session featured the case "Shri Ram Temple: A Fintech Solution for a Large-Scale Project", authored by Prof. K.S. Ranjani (IIM Mumbai), and focused on dynamic classroom strategies using real-world business scenarios.



Dr. Pradeep Kumar Sahoo Completes FDP on Research Methodology

Dr. Pradeep Kumar Sahoo, Associate Professor, School of Management, participated in the UGC-sponsored Online Faculty Development Programme on "Research Methodology in Social Sciences and Sciences", organized by the Malaviya Mission Teacher Training Centre, RTM Nagpur University, from 5th to 10th May 2025.

The FDP focused on enhancing research design, data handling, and analytical skills for academic research.



Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of June 2025

Faculty Development

Dr. Rajani Agrawalla Attends NISM Webinar on Corporate Governance

Dr. Rajani Agrawalla participated in the webinar on "Corporate Governance: Protecting Investors," organized by the National Institute of Securities Markets (NISM) on June 19, 2025.

The session highlighted essential frameworks and ethical practices to safeguard investor interests and strengthen transparency in capital markets.



Dr. Rajani Agrawalla Participates in NISM Webinar on Smart Mutual Fund Investing

Dr. Rajani Agrawalla took part in the webinar on "Factor-Based Analysis for Mutual Funds in India – A Practical Approach for Smarter Investing," conducted by the National Institute of Securities Markets (NISM) on June 24, 2025.

The session explored data-driven strategies and analytical models for better mutual fund decision-making, enhancing financial literacy and investment pedagogy.



Dr. Rajani Agrawalla Explores Smarter Investing through NISM Webinar

On June 24, 2025, Dr. Rajani Agrawalla participated in the webinar on "Factor-Based Analysis for Mutual Funds in India – A Practical Approach for Smarter Investing," organized by the National Institute of Securities Markets (NISM).

The session offered actionable insights into advanced mutual fund strategies and modern portfolio analysis tools tailored for the Indian market.





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